



In attendance of H. E. General
Shaikh Rashid bin Abdullah Al Khalifa
Minister of Interior, Kingdom of Bahrain



AMERICAN SOCIETY OF
SAFETY PROFESSIONALS

Middle East Chapter

15th PROFESSIONAL DEVELOPMENT CONFERENCE & EXHIBITION

BUILDING A SAFER FUTURE TOGETHER



SPONSORSHIP GUIDE

January 19 - 23, 2025
The Gulf Hotel Convention Centre
Kingdom of Bahrain



15th Professional Development Conference & Exhibition
January 19 - 23, 2025, The Gulf Hotel Convention Centre
Kingdom of Bahrain

APPRECIATION

We extend our deepest appreciation to our sponsors, whose generous support was instrumental in ensuring the success of our 14th Professional Development Conference & Exhibition, conducted from January 22-26, 2023, in the Kingdom of Bahrain.

SUCCESS PARTNERS & CO-ORGANIZERS



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Gold Sponsors



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CONFERENCE CHAIR

Message

Mr. Ibrahim Khawaji



Dignitaries, Committee Members, and Esteemed Colleagues

It is with distinct honor, we welcome you to this prestigious Professional Development Conference and Exhibition (PDC&E) organized by the American Society of Safety Professionals - Middle East Chapter (ASSP-MEC), which will take place in the Kingdom of Bahrain from January 19-23, 2025.

For many decades, this platform has become a center of gravity for professionals and leaders to exchange experiences, perspectives, insights, and innovations that address current and future (HS&E) challenges, and we anticipate even greater success at this edition.

Under the theme **“BUILDING A SAFER FUTURE TOGETHER”** distinguished (HS&E) leaders and professionals from around the globe and from key industrial sectors, government organizations, professional bodies, thought leaders, and academic institutions, will all gather to explore new frontiers to advance in HSE excellence and catalyze it as a core component for a sustainable future.

This conference promises to provide unparalleled opportunities for attendees, through a wide spectrum of topics and workshops exploring and debating the latest concepts of modern (HS&E) management frameworks, instilling positive safety cultures, addressing (HS&E) challenges, particularly in the era of digitalization and new economy.

We aim to bring to you the best program, and we greatly look forward to welcoming you at this event as an opportunity to further our commitment towards (HS&E) excellence for a safer world.

ASSP - MEC PRESIDENT Message

Mr. Tariq Bin Saleh



On behalf of the Executive Committee of the American Society of Safety Professionals Middle East Chapter (ASSP-MEC), and its members, I extend a cordial invitation to your esteemed organization to actively sponsor our upcoming 15th Professional Development Conference and Exhibition event, scheduled for January 19-23, 2025, in the Kingdom of Bahrain.

As the premier (HS&E) conference in the region, this event garners significant interest from major stakeholders, including academic institutions, Oil and gas, Petrochemicals companies, Minerals and government organizations.

The upcoming conference presents an excellent opportunity for suppliers and vendors to showcase their offerings, network with attendees, and gain visibility. I encourage your participation as a sponsor/exhibitor to leverage the numerous opportunities for your staff to learn, discover, and engage with their peers. I look forward to discussing the various ways your organization can participate at your earliest convenience.

INTRODUCTION

The American Society of Safety Professionals (ASSP) is an independent nonprofit professional organization with more than 34,000 professional members worldwide. The ASSP's mission is to foster technical, scientific, managerial, and ethical knowledge, skills and competency of health, safety and environment (HS&E) professionals for the protection of people, property and the environment.

The Middle East Chapter (ASSP-MEC) was established in 1982 and has held several conferences and technical meetings in the Gulf region. These events have attracted many international speakers, a variety of exhibitors and many attendees. The broad range of subjects addressed, the sharing and dissemination of knowledge, and the resulting discussions made previous conferences a recognized success.



CONFERENCE OBJECTIVES

The objectives of the 15th ASSP-MEC Professional Development Conference & Exhibition encompass, but are not confined to:

- Illuminate prevailing global and Middle Eastern (HS&E) challenges impacting both industry and society,
- Disseminate pioneering solutions for effectively addressing these challenges,
- Foster meaningful networking opportunities among seasoned professionals in relevant fields,
- Spotlight the latest and most advanced (HS&E) products and services within the region.

CONFERENCE TOPICS

In addressing the escalating challenges confronting industries globally and in this region, this conference aims to unveil the latest innovative approaches. It seeks to share solutions that not only allow seamless industry operations but also uphold the highest standards of (HS&E).

The encompassing challenges involve concerns over major incidents affecting safety and the environment, the substantial costs linked to such events, stringent regulations, escalating traffic accidents, security in industrial facilities, cyber security, information protection, and the impact of aging infrastructure on safety. Covering all facets of (HS&E) in process industries like oil, gas, minerals, chemicals, and petrochemicals, the conference delves into pertinent issues affecting both industry and the public.



RISK MANAGEMENT

- Growing reliance on risk assessments as a decision making tool
- Public perception of safety and cultural impacts on risk assessments
- Operational safety and real-time monitoring/ measurement of risk
- Enterprise risk management

SAFETY LEADERSHIP

- Safety culture and effective leadership
- Legislative advancement compliance, and best practices
- Sustainable safety performance





WOMEN IN SAFETY

- Challenges women face entering into the workforce and how to overcome them
- Women In Leadership
- What value can women add to the (HS&E) industry

PROCESS SAFETY

- Land planning and management of public encroachment on industrial facilities
- Aging infrastructure and its impact on safety
- Pipeline safety and risk management in highly populated areas
- Post-accident management and emergency response plan (ERP) activation challenges
- Emergency response and disaster management



ENVIRONMENT & HELATH

- Pollution and hazardous waste management in highly industrialized areas
- Climate Change Initiatives
- Reducing emissions to address climate change.
- Environmental challenges of new economic activities in the region (e.g., plans to invest more in downstream/ petrochemical industries, comparison between the environmental situation and international standards, etc.)
- Carcinogen control



MINING SAFETY

- Technology Integration
- Ventilation Systems
- Environmental Impact
- Fatigue Management

ADVANCED TECHNOLOGY & DIGITALIZATION

- Predictive Analytics for Workplace Safety
- Health Monitoring
- Training and Simulation
- Emergency Response Optimization
- Continuous Improvement Through Data Analysis



SPECIAL TOPICS

- Contractor Safety
- Transportation and traffic safety
- Aviation safety
- Fire prevention and enforcement of building codes
- Sharing of best practices and lessons learned from incidents.
- Chemical laboratory safety
- Security and Military Safety

SPONSORSHIP & MARKETING OPPORTUNITIES

In the domain of Sponsorship & Marketing Opportunities, esteemed companies and consultants within the oil, gas, petrochemical, and allied industries have pledged their support for this event. This endorsement stems from the shared belief that (HS&E) issues hold paramount importance in this region.

The conference and exhibition, both serving as exceptional networking platforms, present sponsors with direct access to potential and existing clients within their target market. Notably, the emphasis on the conference program's quality ensures the attraction of key safety professionals from the region, fostering meaningful connections crucial to your business. The Organizing Committee has meticulously defined sponsorship categories, establishing a framework for meaningful participation and collaboration.

The Organizing Committee has established the following categories of sponsorship:



SPONSORSHIP FEATURES & PACKAGES

Benefits	SUCCESS PARTNER & CO-ORGANIZER \$200,000	PARTNER \$100,000	PLATINUM \$75,000
Company logo on all conference publications	✓	✓	✓
Company logo branded on ASSP-MEC website for this event	✓	✓	✓
Number of invitations to the opening ceremony	30	20	15
Company on inaugural conference backdrop	✓	✓	✓
Company logo, prominently positioned in the conference room throughout the event, and during all other planned conference activities	✓	✓	✓
Number of complimentary conference registrations	15	10	7
Free exhibit booth space	6 X 4 m	6 X 4 m	6 X 4 m
Company profile in the Mobile Application	Full Page	Full Page	Full Page
Number of People to participate in Organizing Committee	4	3	2
Number of People to participate in Conference Program Committee	4	3	2
Partner's logo on invitation cards to be sent to conference guests	✓	✓	✓

SPONSORSHIP FEATURES & PACKAGES

Benefits	GOLD \$50,000	Session Sponsor Day 1 \$50,000	SILVER \$35,000
Company logo on all conference publications	✓	✓	✓
Company logo branded on ASSP-MEC website for this event	✓	✓	✓
Number of invitations to the opening ceremony	10	10	7
Company on inaugural conference backdrop	✓	✓	✓
Company logo, prominently positioned in the conference room throughout the event, and during all other planned conference activities.	✓	✓	✓
Number of complimentary conference registrations	5	5	4
Free exhibit booth space	2 X 3 m	2 X 3 m	2 X 3 m
Company profile in the Mobile Application	Half Page	Half Page	Half Page
Number of People to participate in Organizing Committee	1	1	—
Number of People to participate in Conference Program Committee	1	1	—
Partner's logo on invitation cards to be sent to conference guests	—	—	—

SPONSORSHIP FEATURES & PACKAGES

Benefits	NIGHTOUT \$30,000	Session Sponsor Day 2 \$30,000	Supporting Sponsor \$30,000	Session Sponsor Day 3 \$20,000
Company logo on all conference publications	✓	✓	✓	✓
Company logo branded on ASSP-MEC website for this event	✓	✓	✓	✓
Number of invitations to the opening ceremony	5	5	4	3
Company on inaugural conference backdrop	✓	✓	✓	✓
Company logo, prominently positioned in the conference room throughout the event, and during all other planned conference activities	✓	✓	✓	✓
Number of complimentary conference registrations	3	3	2	1
Free exhibit booth space	2 X 3 m	2 X 3 m	—	—
Company profile in the Mobile Application	—	—	—	—
Number of People to participate in Organizing Committee	—	—	—	—
Number of People to participate in Conference Program Committee	—	—	—	—
Partner's logo on invitation cards to be sent to conference guests	—	—	—	—

EXHIBITING OPPORTUNITIES



Key reasons to participate:

- Generate new sales leads,
- Launch and demonstrate the latest industry (HS&E) products and services,
- Meet with existing and potential clients,
- Maintain and raise company exposure within the industry,
- Network with leading industry figures.

EXHIBIT SPACE Fee: \$ 500 per m2

Standard booth: 3m X 2m

The booth comprises exhibit space, walls, carpet, lighting, and fascia name panel. Companies may request as many adjacent units as necessary to accommodate their displays.

Standard Package Includes:

- 2.5m high-anodized system posts and beams (natural color) with the off-white Polycom infill panels,
- White fascia board with company name in vinyl sticker cutout in standard lettering,
- Two fluorescent tubes (40w) to be installed behind fascia board as general lighting for every 6m2,
- One -13amp single-phase power point socket for every 6 m2,
- Two wall shelves to be installed for every 6 m2,
- One (1) information counter and two (2) folding chairs,
- Complimentary admission to the conference and exhibition, meals, and coffee breaks only (2 persons per 6 m2 booth).



EXHIBIT HOURS:

MONDAY NIGHT (OPENING CEREMONY)	JANUARY 20, 2025	18:00 - 22:00
TUESDAY	JANUARY 21, 2025	08:00 - 16:00
WEDNESDAY	JANUARY 22, 2025	08:00 - 16:00
THURSDAY	JANUARY 23, 2025	08:00 - 11:00

VENUE:



Onsite address:
 The Gulf Hotel Convention Centre
 Building 11th Road, No 3801 Manama, Kingdom of Bahrain

SPONSORSHIP GUIDELINES

PAYMENT

A deposit in the amount of fifty percent (50%) of the total fee for sponsorship or exhibit space(s) reserved must accompany the Reservation Form. ASSP-MEC reserves the right to cancel applications for sponsorship or exhibit space(s) for which an invoice remains unpaid 30 days after invoicing.

CANCELLATION POLICY

No cancellation requests will be accepted after January 8, 2025. Cancellation requests received before this date will be subject to a 25% service charge.

INSTALLATION POLICY

Exhibitors building their own stands may occupy their space from 10:00 on Saturday, January 18, 2025. Other exhibitors can start setting up their booths at anytime before 20:00 on Sunday, January 19, 2025. All booths must be installed by 10:00 on Monday, January 20, 2025.

DISMANTLING SCHEDULE

Dismantling schedule will begin at 14:00 and be completed by 20:00 on Thursday, January 23, 2025.

FIRE AND SAFETY REGULATIONS

The regulations of the Gulf Hotel Convention Centre must be followed, and all exhibits may be subject to safety and fire inspection.

SPONSORSHIP APPLICATION

Please utilize the below application to inform us of your desire to sponsor our event. We will revert to you with confirmation and other pertinent details.

COMPANY NAME (To appear on the booth sign)			
Field/Specialty			
Address of the Company		Contact Person	
Type of Participation	Please Select all that applies:		
	<input type="checkbox"/> Success Partner & Co-Organizer (\$200,000) <input type="checkbox"/> Partner (\$100,000) <input type="checkbox"/> Platinum (\$75,000) <input type="checkbox"/> Gold (\$50,000) <input type="checkbox"/> Session Sponsor Day 1 (\$50,000) <input type="checkbox"/> Silver (\$35,000)	<input type="checkbox"/> Night Out \$30,000 <input type="checkbox"/> Session Sponsor Day 2 (\$30,000) <input type="checkbox"/> Supporting Sponsor (\$30,000) <input type="checkbox"/> Session Sponsor - Day 3 (\$20,000) <input type="checkbox"/> Exhibitor <input type="checkbox"/> No of Booths <input type="text"/>	
Selected Booths			
Venue: Bahrain Gulf Hotel Move-In: Exhibitors building their own stands may occupy their space from 10:00 am. Saturday, January 18, 2025. Dismantling: Exhibitors must begin dismantling their stands by 14:00 on Thursday, January 23, 2025, and be completely done by 20:00.	Booth Rate Information: US \$500 per square meter Standard booth: frontage 3m x Depth 2m Companies may request as many consecutive units as necessary to accommodate their displays Exhibit Hours: Monday, January 20, 2025, 18:00-22:00 (Opening Ceremony) Tuesday, January 21, 2025, 08:00-16:00 Wednesday, January 22, 2025, 08:00-16:00 Thursday, January 23, 2025, 08:00-11:00		
<ul style="list-style-type: none"> • Please email the completed form and a high-resolution company logo (JPG/GIF/PNG) with a transparent background to: hassp@assp-mec.org • Payment must be made within two weeks after the confirmation • There will be an area on the exhibition floor dedicated to live demonstrations of new products and services • QR Code is required by each exhibitor and company 			

FOR ASSP-MEC USE ONLY

Assigned Booths	
Completed By	Signature:
Name	

Kindly send the completed application form to:
 hassp@assp-mec.org
 Tel: +973 17 140 144
 Tariq Bin Saleh, Mob: +966 505 81 87 00





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